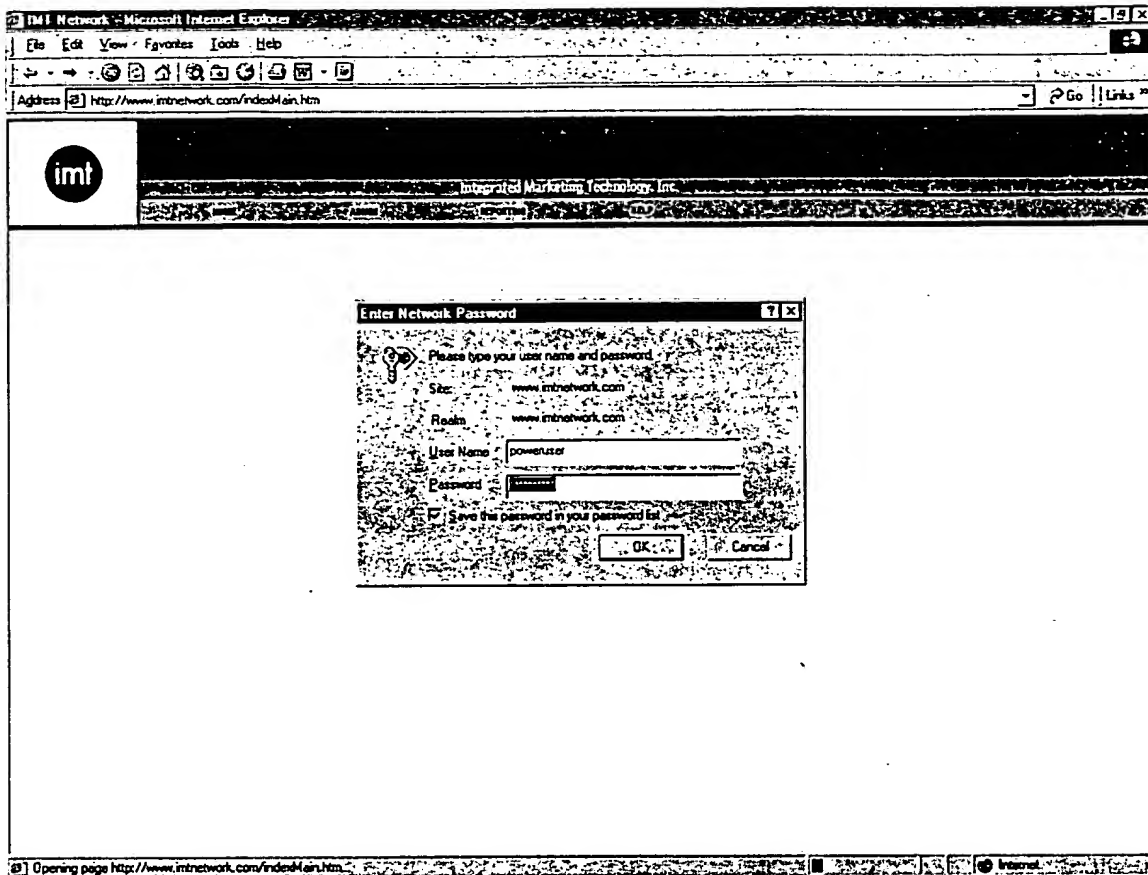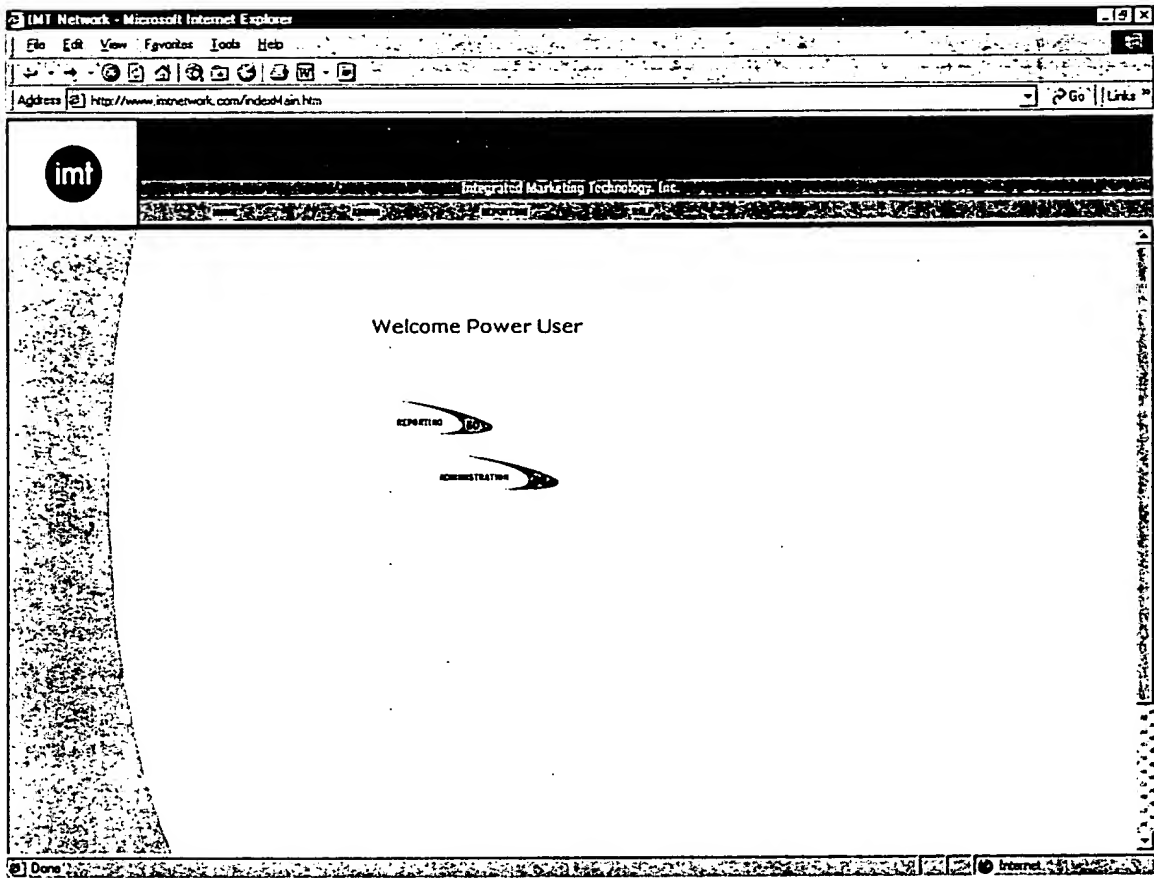Description: This page presents a user logon dialog box requiring a valid username and password in order to gain access to the application server.

welcome.asp

Description: This page provides a user welcome message and offers an option to choose either administrative functions or reporting functions.
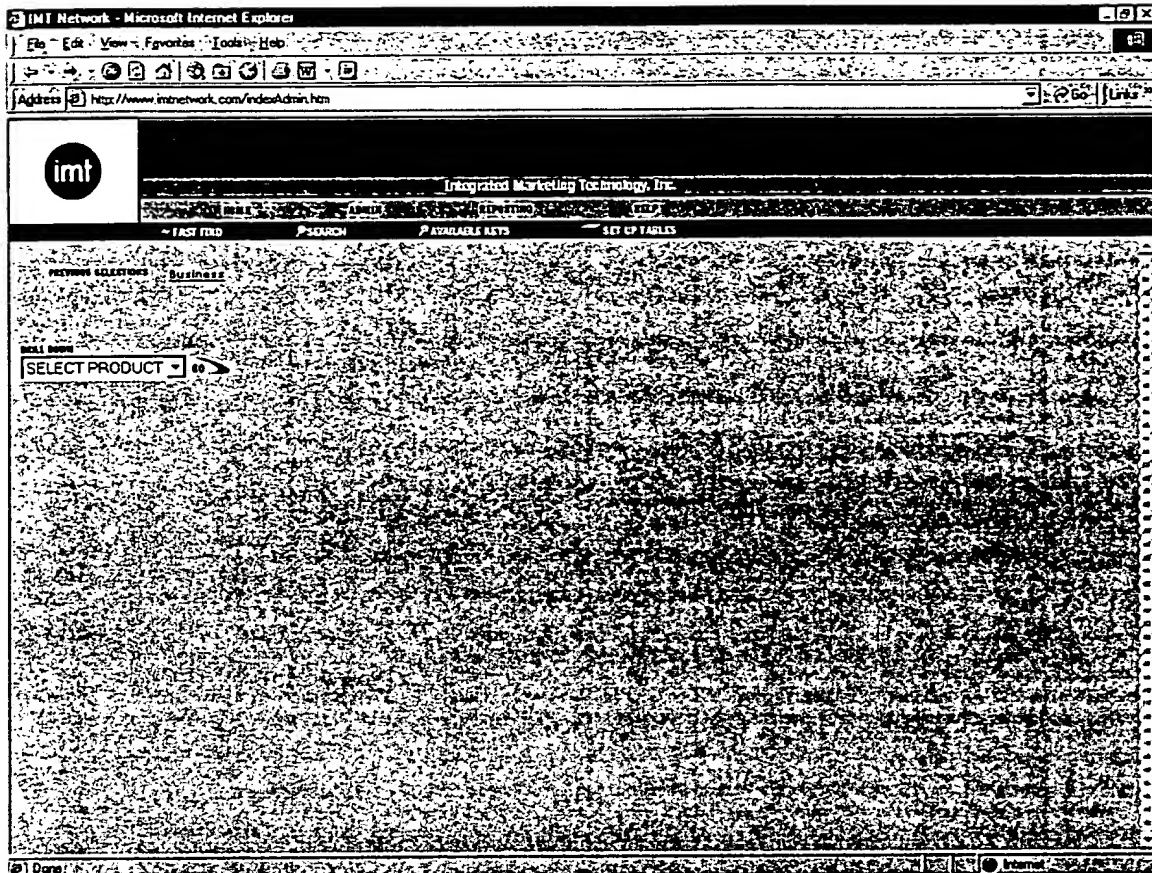
admin1a.asp

Description: This page provides a user the ability to choose a **product group** for administration. A **product group** is defined in the **corp_info** database table. A **product group** is a grouping in IMT's proprietary administrative hierarchy.
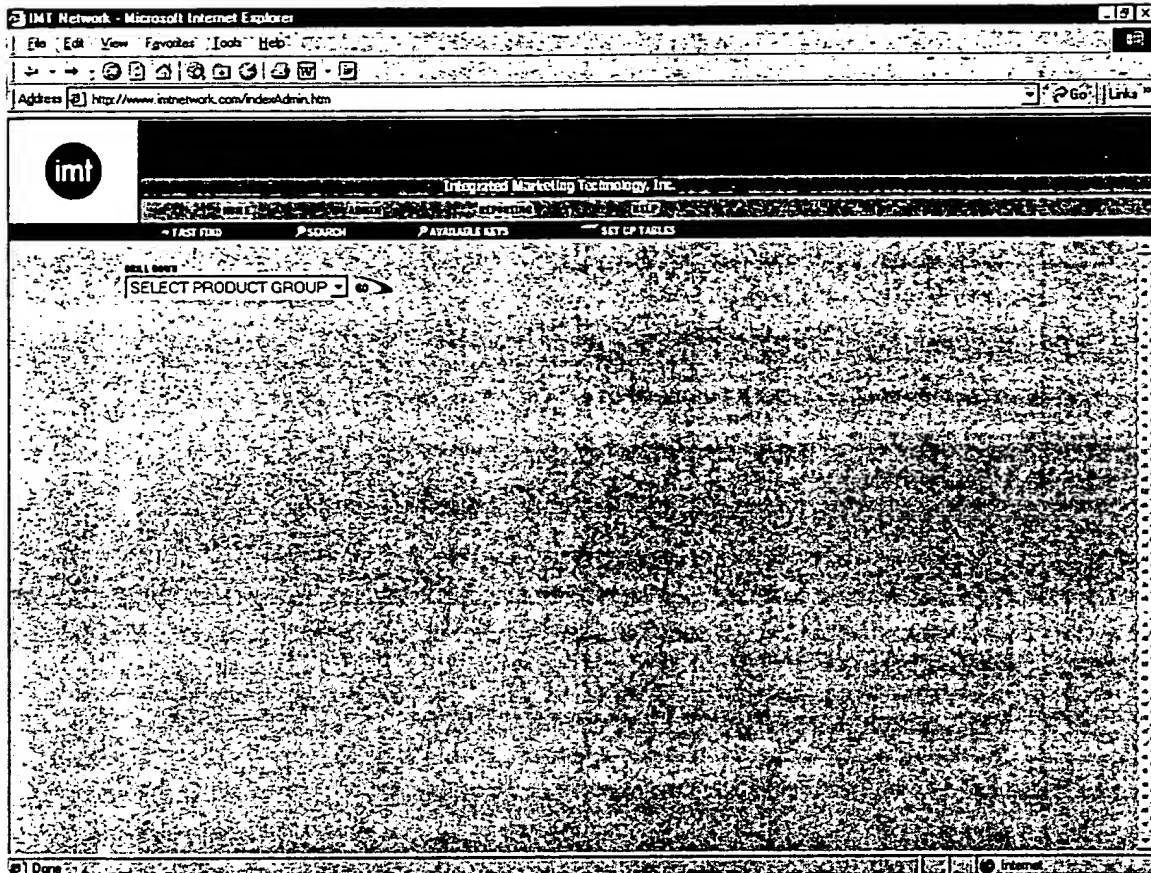
admin2a.asp

Description: This page provides a user the ability to choose a **product** for administration. A **product** is defined in the **corp_info** database table. A **product** is a grouping in IMT's proprietary administrative hierarchy.

admin3a.asp

Description: This page provides a user the ability to choose a **source category** for administration. A **source category** is defined in the **src_category** database table. A **source category** is a grouping in IMT's proprietary administrative hierarchy.
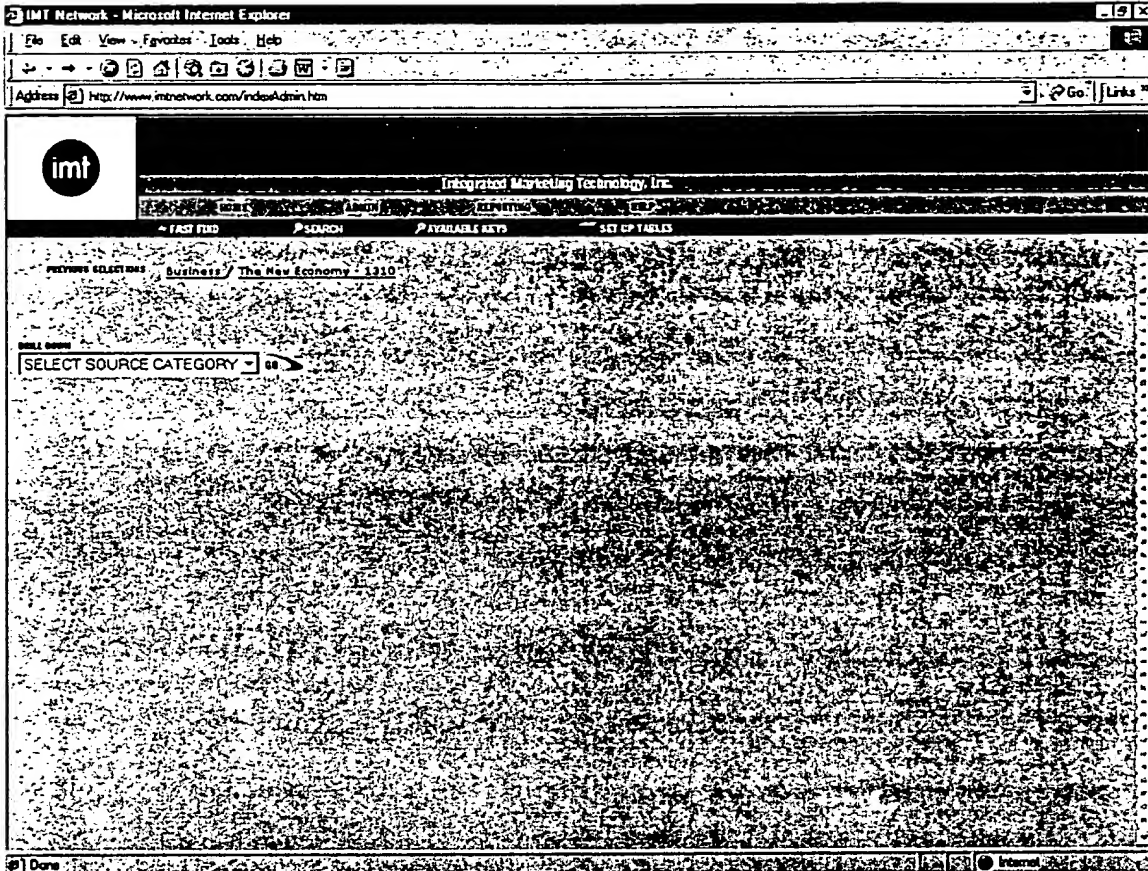
admin4a.asp

Description: This page provides a user the ability to administer **source** records in the **source** database table. A **source** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

admin5a.asp

Description: This page provides a user the ability to administer **campaign** records in the **campaigns** database table. A **campaign** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

admin6a.asp

Description: This page provides a user the ability to administer **panel** records in the **panels** database table. A **panel** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

PANEL NAME	PANEL DATE START	PANEL TYPE	SUBTYPE	TEST TYPE	PACKAGE	EXPENSE SET	REVENUE SET
01. Continuations - 26/$12		Continuations	Undefined	Control	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
02. Retests - 26/$12		Retests	Undefined	List Test	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
03. List Refinements - 26/$12		List Tests	Undefined	List Test	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
04. List Tests - Tier 1 - 26/$12		List Tests	Undefined	List Test	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
05. List Tests - Tier 2 - 26/$12		List Tests	Undefined	List Test	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
06. House Files - 26/$12		House Files	Undefined	List Test	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set
07. Control Test A / B - 26/$12		Package Test	Undefined	Control Test	5 x 11-1/2 Silver package	DM 2000-06 Control	Direct Mail Test Set

adminkeyleft.asp / adminkeyright.asp

Description: This page provides a user the ability to administer key records in the keys database table. A key is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

adminkeyleft.asp / ms_editkey.asp

Description: This page provides a user the ability to edit key records in the keys database table. A key is a grouping in IMT's proprietary administrative hierarchy.

Page 1 -- Records 1-5 of 20
Too many records selected! First 20 shown
Return to Menu

KEY	KEY DESCRIPTION	MAIL QTY	MAIL QTY OVERRIDE/DRAW	NEWSTAND SALE	RESP BASED SALE OR DR (N)
0BC1_20000605		15542			N
0BCA_20000605		8886			N
0BCB_20000605		28732			N
0BCC_20000605	10/99-1/00	60562			N
0BCD_20000605	4Q	11730			N

Submit Changes

Filter Keys By Position
1 2 3 4 5 6 7 8 9 10
0 ∞

ASSIGN KEYS

SELECT ALL   CLEAR ALL

AVAILABLE KEYS
- 0005_04/24/2000*
- 0019_04/24/2000*
- 0028_04/24/2000*
- 0033_04/24/2000*
- 0034_04/24/2000*
- 0046_04/24/2000*
- 0057_04/24/2000*
- 0074_04/24/2000*
- 0088_04/24/2000*
- 00AD_04/24/2000*
- 0107_04/24/2000*

addsource.asp

Description: This page provides a user the ability to add **source** records in the **source** database table. A **source** is a grouping in IMT's proprietary administrative hierarchy.

editsource.asp

Description: This page provides a user the ability to edit source records in the source database table. A source is a grouping in IMT's proprietary administrative hierarchy.

addcamp.asp

Description: This page provides a user the ability to add **campaign** records in the **campaign** database table. A **campaign** is a grouping in IMT's proprietary administrative hierarchy.

CAMPAIGN NAME	CAMPAIGN START DATE	CAMPAIGN TYPE	CAMPAIGN STATUS	EXPENSE SET	REVENU
		SELECT TYPE	SELECT STATUS	SELECT EXPENSE SET	SELECT REVE
		SELECT TYPE	SELECT STATUS	SELECT EXPENSE SET	SELECT REVE
		SELECT TYPE	SELECT STATUS	SELECT EXPENSE SET	SELECT REVE
		SELECT TYPE	SELECT STATUS	SELECT EXPENSE SET	SELECT REVE
		SELECT TYPE	SELECT STATUS	SELECT EXPENSE SET	SELECT REVE

ms_editcampiagn.asp

Description: This page provides a user the ability to edit campaign records in the campaigns database table. A campaign is a grouping in IMT's proprietary administrative hierarchy.

Page 1 -- Records 1-4 of 4
Return to Menu

CAMPAIGN NAME	CAMPAIGN START DATE	CAMPAIGN TYPE	CAMPAIGN STATUS	EXPENSE SET	REVENUE SET	
2000-06 DM	6/13/2000	2000 Summer	Active	DM 2000-06 Control	Direct Mail Test Set	
2000-03 DM	2/28/2000	2000 Spring	Active	DM 2000-03 Control	Undefined	
1999-12 DM	12/17/1999	2000 Fall	Closed	DM 1999-12 Control	Undefined	
1999-06 DM	6/1/1999	2000 Fall	Closed	DM 1999-06 Control	Undefined	

Submit Changes

admin5a.asp

Description: This page provides a user the ability to administer **campaign** records in the **campaigns** database table. A **campaign** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

admin6a.asp

Description: This page provides a user the ability to administer panel records in the panels database table. A **panel** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

addpanel.asp

Description: This page provides a user the ability to add **panel** records in the **panels** database table. A **panel** is a grouping in IMT's proprietary administrative hierarchy.

ms_editpanel.asp

Description: This page provides a user the ability to edit panel records in the panels database table. A panel is a grouping in IMT's proprietary administrative hierarchy.

Page 1 -- Records 1-5 of 18
Return to Menu

PANEL NAME	PANEL DATE START	PANEL TYPE	SUBTYPE	TEST TYPE	Multi Edit
01. Continuations - 26/$12		Continuations	Undefined	Control	5 x 11-1/2 Salve
02. Retests - 26/$12		Retests	Undefined	List Test	5 x 11-1/2 Salve
03. List Refinements - 26/		List Tests	Undefined	List Test	5 x 11-1/2 Salve
04. List Tests - Tier 1 - 26/		List Tests	Undefined	List Test	5 x 11-1/2 Salve
05. List Tests - Tier 2 - 26/		List Tests	Undefined	List Test	5 x 11-1/2 Salve

Submit Changes

drill.asp

Description: This page provides a user the ability to search for records in database tables using a drill-down interface. The drill-down interface corresponds to IMT's proprietary database hierarchy.

adminsearch.asp

Description: This page provides a user the ability to search for records in database tables using a combination of database selections and text string selections. Records are displayed in a table format.

avail.asp

Description: This page provides a user the ability to search for records in the available keys table using a positions of the source key record as a filtering mechanism.

tabautosetup.asp

Description: This page provides a user the ability to administer **autosetup** tables. Autosetup setup tables are a series of database tables that provide categorization instructions in order to build user-defined grouping records automatically. Administration is the adding, editing or deleting of records in a specific database table.

Browser window — Address: http://www.imtnetwork.com/imtadmin/tabautosetup.asp

AutoSetup Instructions

[Run Auto-Setup Wizard]

AutoSetup Schemes

	Source	Source Indicator	Select Date From	Select Date To	Setup Mask	Expense Set
	Billing	8	1/1/1998	12/31/2005	8CCxCCxxxxxxxxxP	Undefined
	Renewals 1x	1	1/1/1998	12/31/2005	SxPxxZxCCC	Undefined
	Renewals 2+	1	1/1/1998	12/31/2005	SxPxxZxCCC	Undefined
	Agent Conversions	6	1/1/1998	12/31/2005	8xPxxZxCCC	Undefined
	DTP Conversions	6	1/1/1998	12/31/2005	SxPxxZxCCC	Undefined
	DTP Conversions	6	1/1/1998	12/31/2005	SxPxxZZxCCC	Undefined

Campaign Name Definitions

	Source Category	Campaign Code	Campaign Description	Campaign Date	Panel Scheme
	Billing	AX00	00 Credit Period AX00	8/1/2000	
	Billing	V100	00 Credit Period V100		
	Billing	0198	1998 BK 01	1/1/1998	Bill Default
	Billing	0298	1998 BK 02	1/1/1998	Bill Default
	Billing	0398	1998 BK 03	1/1/1998	Bill Default
	Billing	0498	1998 BK 04	1/1/1998	Bill Default

add_autosetup.asp

Description: This page provides a user the ability to add **autosetup scheme** records in the autosetup_scheme database (lookup) table. An **autosetup scheme** is a basic set of instructions for creating user defined groupings depending on the structure of a source key.

edit_autosetup.asp

Description: This page provides a user the ability to edit **autosetup scheme** records in the **autosetup_scheme** database (lookup) table. An **autosetup scheme** is a basic set of instructions for creating user defined groupings depending on the structure of a source key.

add_campaigndef.asp

Description: This page provides a user the ability to add **autosetup campaign definition** records in the **autosetup_campaign_def** database (lookup) table. An **autosetup campaign definition** is a basic set of instructions for creating user defined campaign groupings depending on the structure of a source key.

File Edit View Favorites Tools Help

Address http://www.imtnetwork.com/imtadmin/add_campaign_def.asp

ADD

SUBMIT   Return to AutoSetup Parameters Menu

CAMPAIGN CODE

CAMPAIGN DESCRIPTION

SOURCE CATEGORY   SELECT SOURCE CATEGORY

CAMPAIGN DATE

PANEL SCHEME   SELECT PANEL SCHEME

Done   Internet

edit_campigndef.asp

Description: This page provides a user the ability to edit **autosetup campaign definition** records in the autosetup_campaign_def database (lookup) table. An **autosetup campaign definition** is a basic set of instructions for creating user defined campaign groupings depending on the structure of a source key.

add_renewal_psdef.asps

Description: This page provides a user the ability to add **autosetup prior source definition** records in the autosetup_renewal_psdef database (lookup) table. An **autosetup prior source definition** is a basic set of instructions for creating user defined source groupings depending on the structure of a source key.

edit_renewal_psdef.asp

Description: This page provides a user the ability to edit **autosetup prior source definition** records in the **autosetup_renewal_psdef** database (lookup) table. An **autosetup prior source definition** is a basic set of instructions for creating user defined source groupings depending on the structure of a source key.

add_panel_def.asp

Description: This page provides a user the ability to add **autosetup panel definition** records in the autosetup_panel_def database (lookup) table. An **autosetup panel definition** is a basic set of instructions for creating user defined panel groupings depending on the structure of a source key.

edit_panel_def.asp

Description: This page provides a user the ability to edit **autosetup panel definition** records records in the **autosetup_panel_def** database (lookup) table. An **autosetup panel definition** is a basic set of instructions for creating user defined panel groupings depending on the structure of a source key.

setupcampstat.asp

Description: This page provides a user the ability to administer **campaign status** records in the **prod_camp_status** database (lookup) table. A **campaign status** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

addcampstat.asp

Description: This page provides a user the ability to add **campaign status** records in the **prod_camp_status** database (lookup) table. A **campaign status** is a grouping in IMT's proprietary administrative hierarchy.

editcampstat.asp

Description: This page provides a user the ability to edit **campaign status** records in the **prod_camp_status** database (lookup) table.A **campaign status** is a grouping in IMT's proprietary administrative hierarchy.

setupcamptvpe.asp

Description: This page provides a user the ability to administer **campaign type** records in the **prod_camp_type** database (lookup) table. A **campaign type** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

addcamptype.asp

Description: This page provides a user the ability to add **campaign type** records in the **prod_camp_type** database (lookup) table. A **campaign type** is a grouping in IMT's proprietary administrative hierarchy.

editcamptype.asp

Description: This page provides a user the ability to edit **campaign type** records in the **prod_camp_type** database (lookup) table. A **campaign type** is a grouping in IMT's proprietary administrative hierarchy.

setupeset.asp

Description: This page provides a user the ability to administer **expense set** records in the expense_sets database (lookup) table. Administration is the adding, editing or deleting of records in a specific database table.

addeset.asp

Description: This page provides a user the ability to add expense set records in the expense_sets database (lookup) table.

editeset.asp

Description: This page provides a user the ability to edit expense set records in the **expense_sets** database (lookup) table.

```
editeset.asp - Microsoft Internet Explorer                                        _ |8|X
File  Edit  View  Favorites  Tools  Help
Address  http://www.imtnetwork.com/imtadmin/editESet.asp?Z=99                      Go  Links

SUBMIT     DELETE
Return to Expense Set Setup Table

Expense Set          DM 1999-06 Control
Print Cost           135              CPM    Mail Qty
Merge Purge Cost     12               CPM    Mail Qty
Lettershop Cost      29.55            CPM    Mail Qty
Postage Out Cost     0.165            CPU    Mail Qty
Postage In Cost      0.34             CPU    Gross Subs
Premium Cost                          CPU    Gross Subs
Bad Pay Cost         2.26             CPU    Gross-Net Subs
Billing Cost         1.2              CPU    Credit Subs
Sub Service Cost                      CPM    Net Subs
Exp Other Cost                        CPM    Mail Qty

Done                                                                  Internet
```

setuplistcat.asp

Description: This page provides a user the ability to administer list category records in the list_cats database (lookup) table. A list category is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

addlistcat.asp

Description: This page provides a user the ability to add list category records in the list_cats database (lookup) table. A list category is a grouping in IMT's proprietary administrative hierarchy.

editlistcat.asp

Description: This page provides a user the ability to edit **list category** records in the **list_cats** database (lookup) table. A **list category** is a grouping in IMT's proprietary administrative hierarchy.

setuplistname.asp

Description: This page provides a user the ability to administer list name records in the **list_names** database (lookup) table. A list name is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

Set Up Tables
List Name
The name of a list.
Product: The New Economy - 1310

Change Product Id

Return to Set up Table Selection Screen

List Name	Description
Entreprenuer Mag	
Extra Income	
Fast Company	
Forbes	
Forbes Investment Newsletter	
Forbes Investment Newsletter (formerly Forbes Spedality Publication)	
Forbes Magazine	
Forbes Speciality Publication	
Forbes Spedalty	
Fortune	
Gilder Tech Report/Forbes Investment Nwsltr	
Gizmo	
Global Finance Mag	
Global Finance Magazine	
Global Insights	
Harvard Business Review	
Harvard Management Update	
Harvard Mgmt Update	
Hume Group / Superinvestor Files	
Hume Group The Superinvestor File	
Hume Group The Superinvestor files	
INC Magazine	
Inc Mag	
Inc Magazine	

addlistname.asp

Description: This page provides a user the ability to add list name records in the list_names database (lookup) table. A list name is a grouping in IMT's proprietary administrative hierarchy.

editlistname.asp

Description: This page provides a user the ability to edit list name records in the list_names database (lookup) table. A **list name** is a grouping in IMT's proprietary administrative hierarchy.

setuplistsegment.asp

Description: This page provides a user the ability to administer **list segments** records in the **list_segments** database (lookup) table. A list segment is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

addlistsegements.asp

Description: This page provides a user the ability to add list segments records in the list_segments database (lookup) table. A list segment is a grouping in IMT's proprietary administrative hierarchy.

editlistsegments.asp

Description: This page provides a user the ability to edit list segments records in the list_segments database (lookup) table. A list segment is a grouping in IMT's proprietary administrative hierarchy.

setuppanelpackage.asp

Description: This page provides a user the ability to administer **panel package** records in the **prod_panel_package** database (lookup) table. A **panel package** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

addpanelpackage.asp

Description: This page provides a user the ability to add **panel package** records in the **prod_panel_package** database (lookup) table. A **panel package** is a grouping in IMT's proprietary administrative hierarchy.

editpanelpackage.asp

Description: This page provides a user the ability to edit **panel package** records in the prod_panel_package database (lookup) table. A **panel package** is a grouping in IMT's proprietary administrative hierarchy.

setuppanelsubtype.asp

Description: This page provides a user the ability to administer **panel subtype** records in the **corp_panel_sub_type** database (lookup) table. A **panel subtype** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

Set Up Tables

Panel Sub Type
Another field used to further define a set of related Panels (if necessary). (i.e. sweepstakes, newstand, inserts).

Return to Set up Table Selection Screen

Panel Sub Type	Description
Bind-in (Double)	Insert Cards
Bind-in (Single)	Insert Cards
Bind-in (Triple)	Insert Cards
Blow-in	Insert Cards
Hard Offer	Internet
I - Banner	Internet
I - Bill-Me	Internet
I - Button	Internet
I - E-Mail	Internet
I - Free Trial	Internet
I - Gift	Internet
I - Hard Offer	Internet
I - Interstitial	Internet
I - Payment Option	Internet
I - Renewal	Internet
I - Text Link	Internet
Soft Offer	Internet
Undefined	Undefined

addpanelsubtype.asp

Description: This page provides a user the ability to add panel subtype records in the corp_panel_sub_type database (lookup) table. A panel subtype is a grouping in IMT's proprietary administrative hierarchy.

editpanelsubtype.asp

Description: This page provides a user the ability to edit **panel subtype** records in the **corp_panel_sub_type** database (lookup) table. A **panel subtype** is a grouping in IMT's proprietary administrative hierarchy.

setuppaneltesttype.asp

Description: This page provides a user the ability to administer **panel test type** records in the **corp_panel_test_type** database (lookup) table. A **panel test type** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

Panel Sub Type - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://www.imtnetwork.com/imtadmin/setupPanelTestType.asp

Set Up Tables

Panel Test Type
A field used to define a set of related panels by test method (i.e. price, offer, term).

Return to Set up Table Selection Screen

Panel Test Type	Description
Backtest (old control)	
Billing Test	Billing Test
Control	
Control Test	DM
Copy Test	DM
Creative Test	DM
Creative Test: C. Eler	Covers vs. Cool Free Stuff
Creative Test: Savings Chart	Lara Croft vs. Savings Chart
Creative Test: Single Bind-In	Triple vs. Single Bind-In
E-Mail Test	no e-mail vs. e-mail optional
Extra Blow-in Test	
Foreign w/CD	Internet
Holiday Gift Card Test	response cannibalization test
I - Form Test	Internet
I - Offer Test	Internet
I - Price Test	Internet
List Test	DM
No Premium	
Offer Test	DM
Package Test	DM
Premium Test	
Premium Test: Best of CD	EPC2 vs. EPC2/BCD
Premium Test: Everglide Mouse Pad	EPC3/SG2 vs. Everglide Mouse Pad
Premium Test: Reviews Index	EPC2/SG1 vs. EPC2/RI
Premium Test: Strategy Guide	EPC2 vs. EPC2/SG1

Done   Internet

addpaneltesttype.asp

Description: This page provides a user the ability to add **panel test type** records in the **corp_panel_test_type** database (lookup) table. A **panel test type** is a grouping in IMT's proprietary administrative hierarchy.

editpaneltesttype.asp

Description: This page provides a user the ability to edit **panel test type** records in the corp_panel_test_type database (lookup) table. A **panel test type** is a grouping in IMT's proprietary administrative hierarchy.

setuppaneltype.asp

Description: This page provides a user the ability to administer **panel type** records in the **corp_panel_type** database (lookup) table. A **panel type** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

Set Up Tables

Panel Type
A set of related panels typically used to distinguish control panels from test panels.

Return to Set up Table Selection Screen

Panel Type	Description
Continuations	
Control	Control
Form 1	
Form 2	
Gift	Gift
House Files	
I - 3Dgaming.com	Internet
I - All In One	Internet
I - Alloy	Internet
I - Asktherobot	Internet
I - B2B Free Network	Internet
I - Banner	Internet
I - Company Sleuth	Internet
I - Customer Service	Internet
I - Doomsdevilator	Internet
I - E-Mail Bill	Internet
I - E-Mail Offer	Internet
I - E-Mail Renewal	Internet
I - EB	Internet
I - Entry Interstial	Internet
I - Epitonic	Internet
I - Exit Interstial	Internet
I - FGN Online	Internet
I - Foreign Address Forms	
I - Free Offer Link	Internet

addpaneltype.asp

Description: This page provides a user the ability to add **panel type** records in the **corp_panel_type** database (lookup) table. A **panel type** is a grouping in IMT's proprietary administrative hierarchy.

editpaneltype.asp

Description: This page provides a user the ability to edit panel type records in the **corp_panel_type** database (lookup) table. A **panel type** is a grouping in IMT's proprietary administrative hierarchy.

setuprset.asp

Description: This page provides a user the ability to administer **revenue set** records in the **revenue_sets** database (lookup) table. Administration is the adding, editing or deleting of records in a specific database table.

addrset.asp

Description: This page provides a user the ability to add revenue set records in the revenue_sets database (lookup) table.

editrset.asp

Description: This page provides a user the ability to edit **revenue set** records in the **revenue_sets** database (lookup) table.

setupsourcename.asp

Description: This page provides a user the ability to administer source description records in the source_descriptions database (lookup) table. A source description is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

addsourcedesc.asp

Description: This page provides a user the ability to add **source description** records in the **source_descriptions** database (lookup) table. A **source description** is a grouping in IMT's proprietary administrative hierarchy.

editsourcedesc.asp

Description: This page provides a user the ability to edit **source description** records in the **source_descriptions** database (lookup) table. A **source description** is a grouping in IMT's proprietary administrative hierarchy.

File Edit View Favorites Tools Help

Address http://www.imtnetwork.com/imtadmin/editSourceName.asp?Z=1

EDIT

SUBMIT   DELETE
Return to Source Description Setup Table

| SOURCE | Direct Mail |
| DESCRIPTION | DTP |

Done   Internet

setuppriorsourcedesc.asp

Description: This page provides a user the ability to administer **source identifier description** records in the **prior_source_desc** database (lookup) table. A **source identifier description** is a grouping in IMT's proprietary administrative hierarchy. Administration is the adding, editing or deleting of records in a specific database table.

Source Identifier	Renewal Prior Source Description	Billings Current Source Description	Model Source Category	Model Source Description	Agent Source Description
0	Direct Mail	Direct Mail	DTP		0
1	Renewals	Renewals	Renewals		1
2	Gift	Gift	Gifts		2
3	White Mail	White Mail	DTP		3
4	Inserts	Insert Cards	DTP		4
5	Space Ads	Space Ads	DTP		5
5B	Misc DTP	Misc DTP	DTP	DTP	
5G	Group Subs	Group Subs	DTP	5G	5G
5S	Sponsored Subs	Sponsored Subs	DTP	5S	5S
6	Conversions	Conversions	Renewals		6
7	In Box Promotions	In Box Promotions	DTP		7
3	Internet	Internet	DTP		8
9	Control to Paid	Ctrl. Conv. to Paid	DTP		9
A	PCH	N/A	Agents		PCH
6	Cash Field	N/A	Agents		Cash Field
C	PDS	N/A	Agents		PDS
D	Direct Mail Agts	N/A	Agents		Direct Mail Agts
E	DMI Sponsor	N/A	Agents		DMI Sponsor
F	F	F	Agents		F
G	School Sponsored	N/A	Agents		School Sponsored
H	Catalogue	N/A	Agents		Catalogue
I	I	I	Agents		I
	I	I	Agents		

addpriorsourcedesc.asp

Description: This page provides a user the ability to add source identifier description records in the prior_source_desc database (lookup) table. A source identifier description is a grouping in IMT's proprietary administrative hierarchy.

PRIOR SOURCE IDENTIFIER	RENEWALS PRIOR SOURCE DESC	BILLING CURRENT SOURCE DESC	MODEL SOURCE CATEGORY	MODEL SOURCE	AGENT SOURCE	VAL

editpriorsourcedesc.asp

Description: This page provides a user the ability to edit **source identifier description** records in the **prior_source_desc** database (lookup) table. A **source identifier description** is a grouping in IMT's proprietary administrative hierarchy.

allsetuptabs.asp

Description: This page provides a user the ability to choose a lookup table to administer. Administration is the adding, editing or deleting of records in a specific database table.
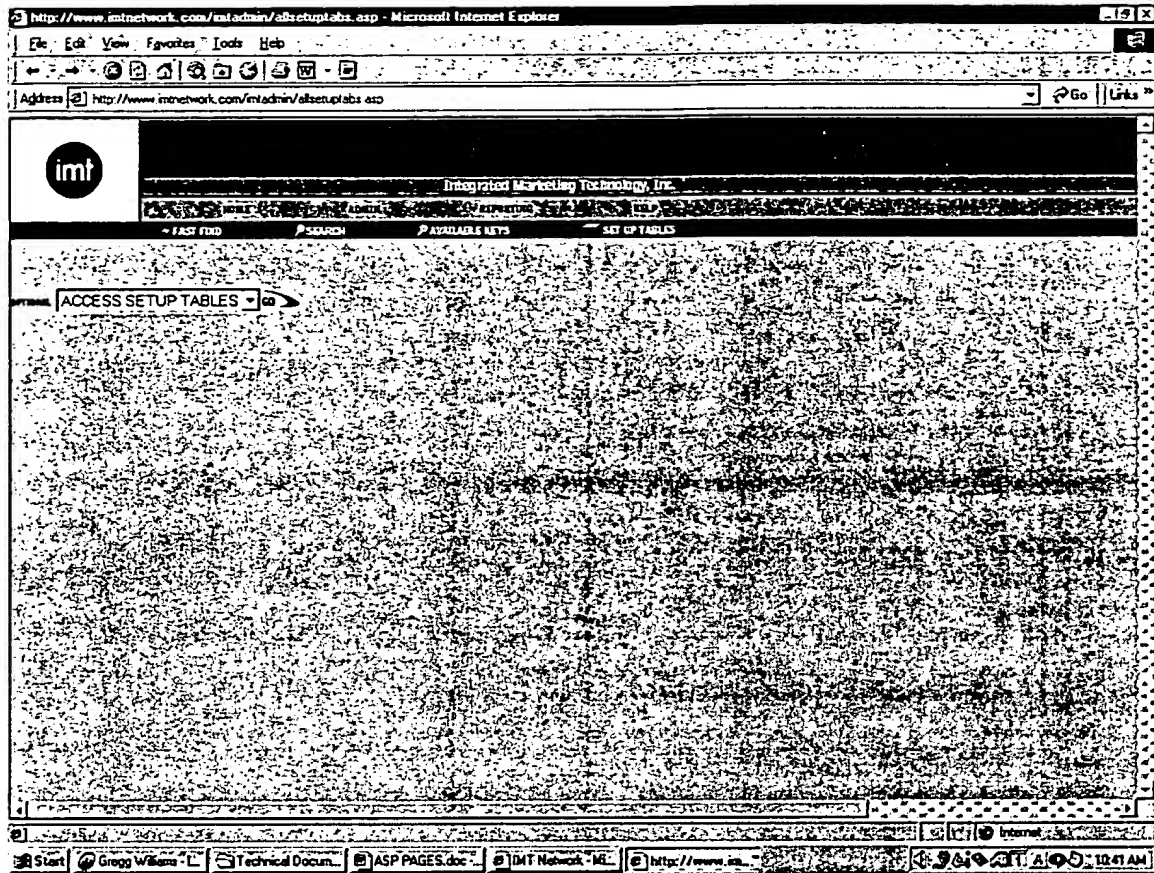
Description: This page presents a user logon dialog box requiring a valid username and password in order to gain access to the application server.
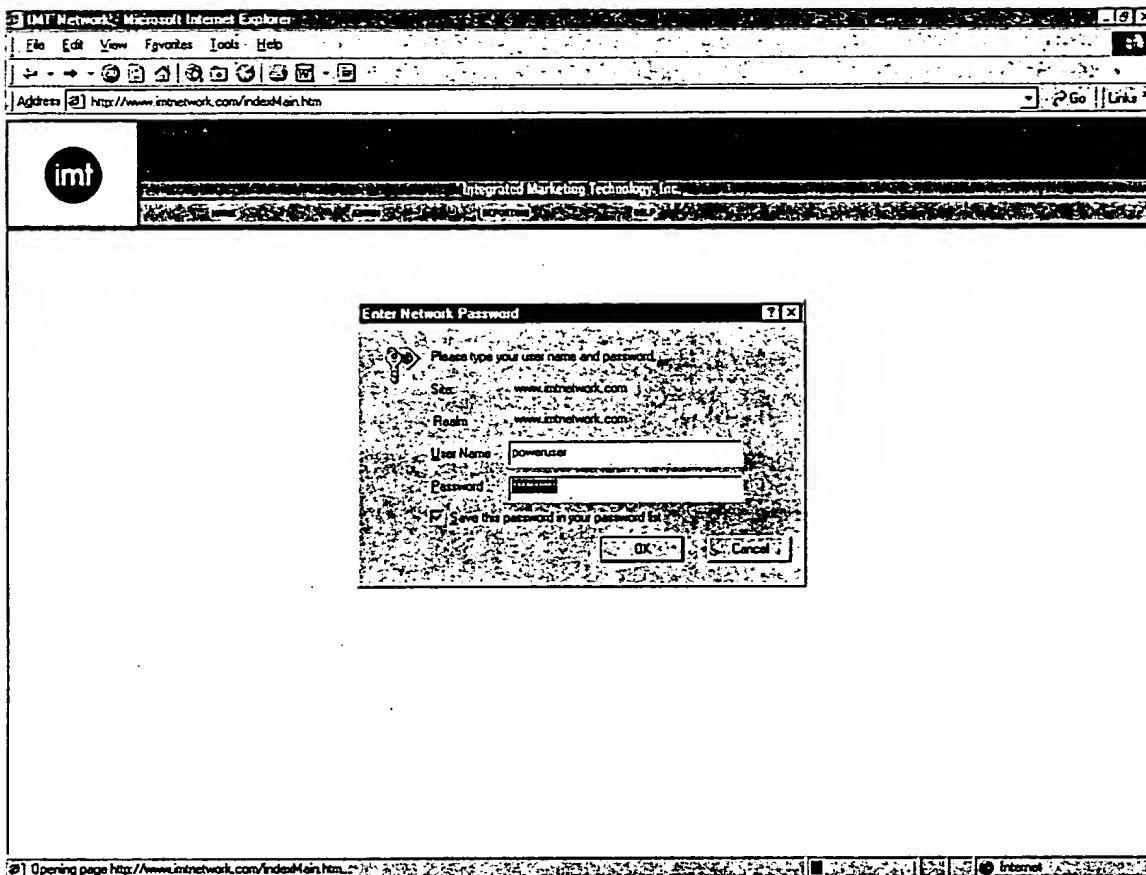
welcome.asp

Description: This page provides a user welcome message and offers an option to choose either administrative functions or reporting functions.
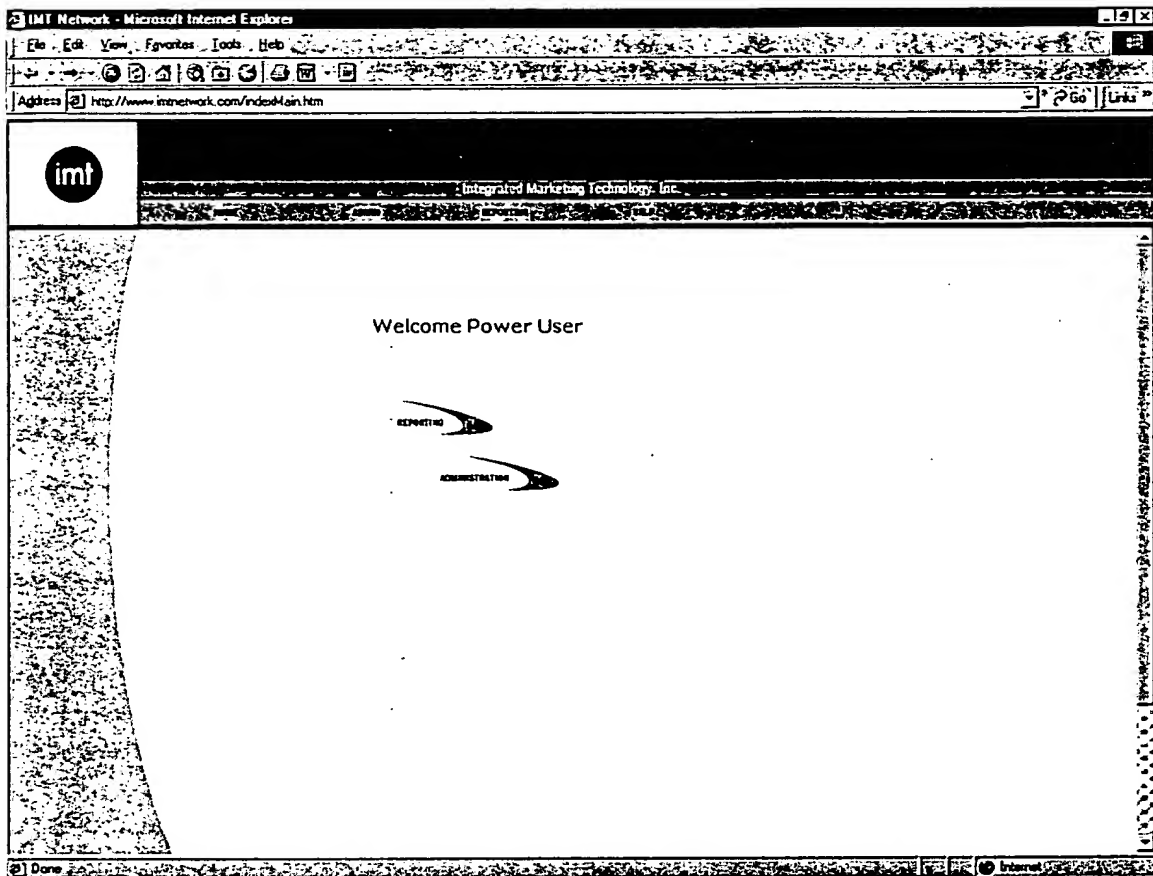
login.asp

Description: This page provides a user the ability to choose between creating a new report or selecing a saved report by selecting a record from the **report_defs** database table.
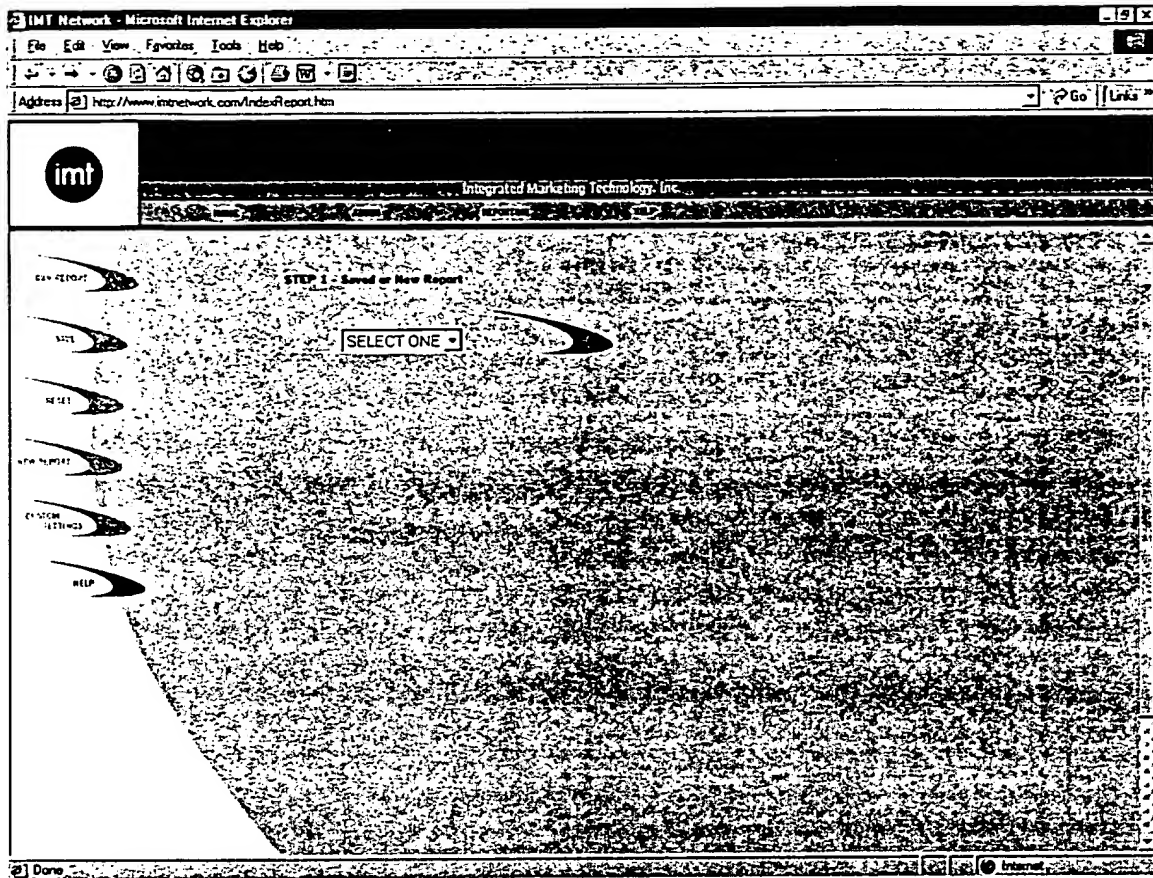
choosecat.asp

Description: This page provides a user the ability to choose a product(s) when creating a new report. This is the first selection in a series of selection required to create a new report.
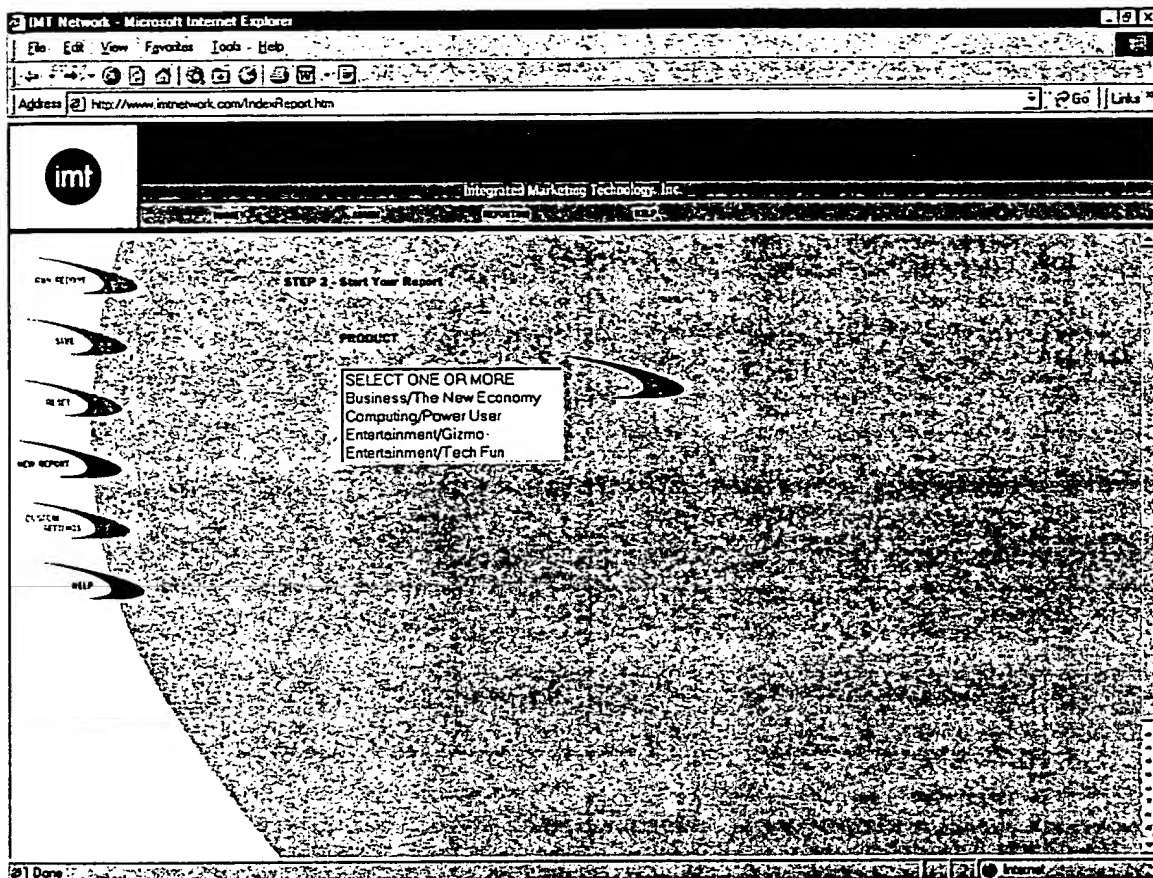
choosecat2.asp

Description: This page provides a user the ability to choose a report category when creating a new report. A report category is a grouping of specific reports (styles). Report categories and reports are stored in the report_cat database table.
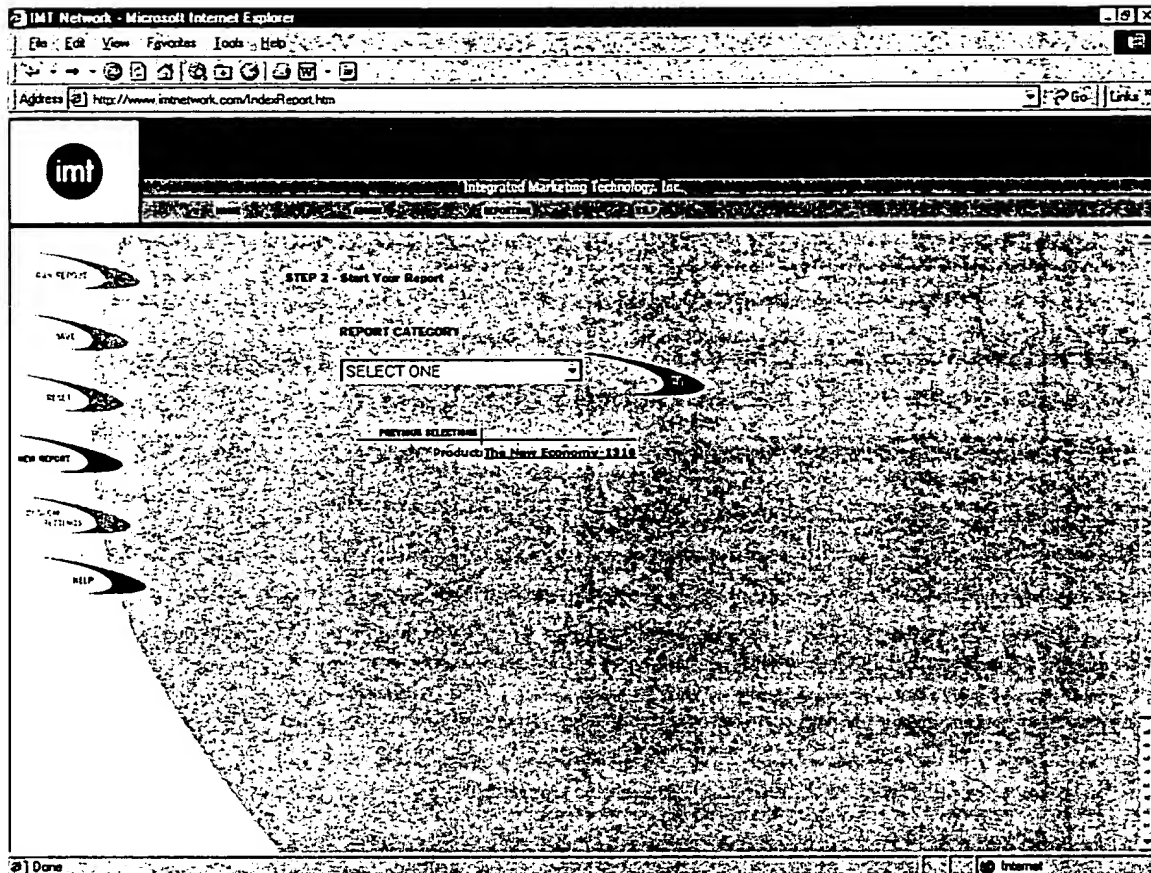
chooserpt.asp

Description: This page provides a user the ability to choose a specific report (style) when creating a new report. A report (style) is a pre-defined view of database information.
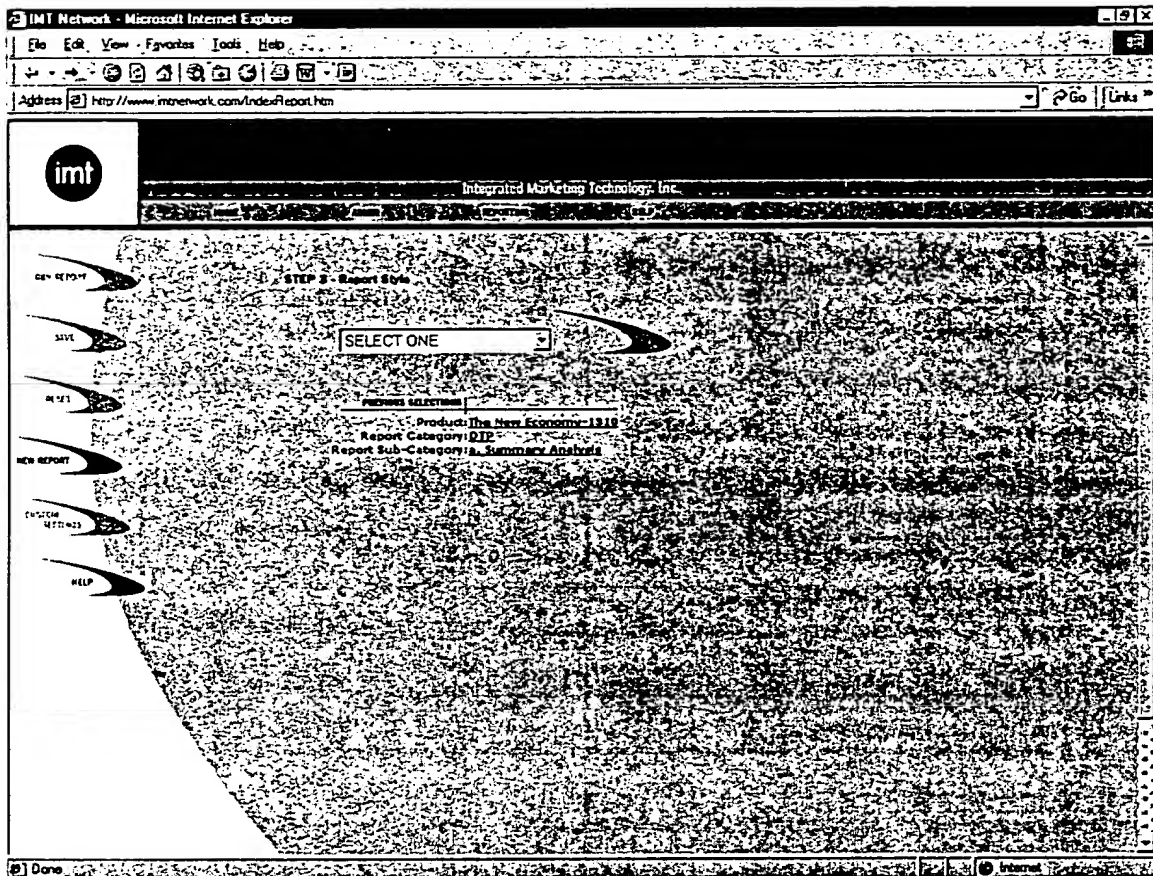
reporta.asp

Description: This page provides a user the ability pass a text string to the report to serve as a report name. A report name appears in the header of a new report and is stored in the **report_defs** table once a report is saved.

reportb.asp

Description: This page provides a user the ability to pass **source** selections to a report. A **source** is a grouping in IMT's proprietary database hierarchy.

reportc.asp

Description: This page provides a user the ability to pass campaign type selections to a report. A campaign type is a grouping in IMT's proprietary database hierarchy.

reportd.asp

Description: This page provides a user the ability to pass **campaign** selections to a report. A **campaign** is a grouping in IMT's proprietary database hierarchy.

reporte.asp

Description: This page provides a user the ability to pass **panel type** selections to a report. A **panel type** is a grouping in IMT's proprietary database hierarchy.

reportf.asp

Description: This page provides a user the ability to pass **panel test type** selections to a report. A **panel test type** is a grouping in IMT's proprietary database hierarchy.
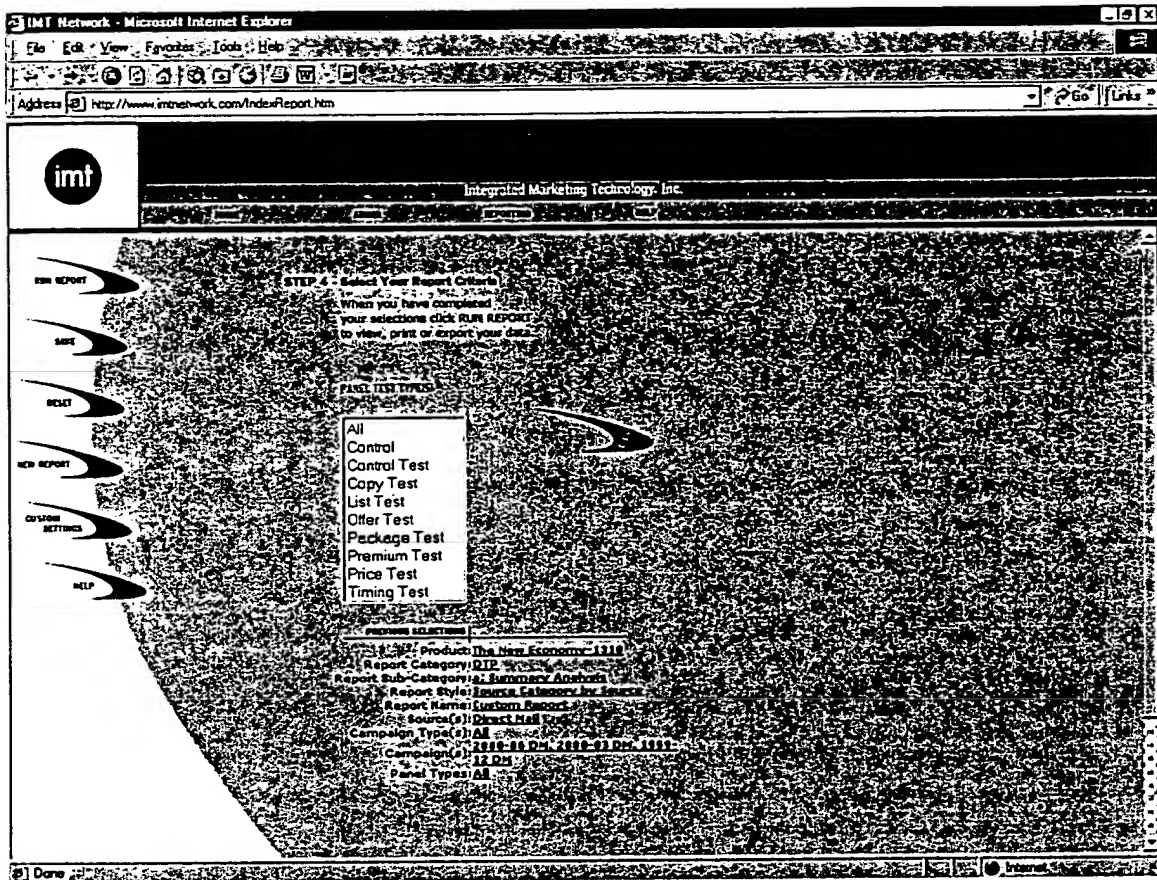
reportg.asp

Description: This page provides a user the ability to pass **panel** selections to a report. A **panel** is a grouping in IMT's proprietary database hierarchy.

saverpt.asp

Description: This page provides a user the ability to save a set of report selections by adding a record to the **report_defs** table. The **report_defs** table stores information about division, group, product, report group, report, report name, report location and report selections.

choosesaved.asp

Description: This page provides a user the ability to locate a saved report from the **report_defs** table by filtering selections by **division** and **group**. Both **division** and **group** are groupings in IMT's proprietary database hierarchy
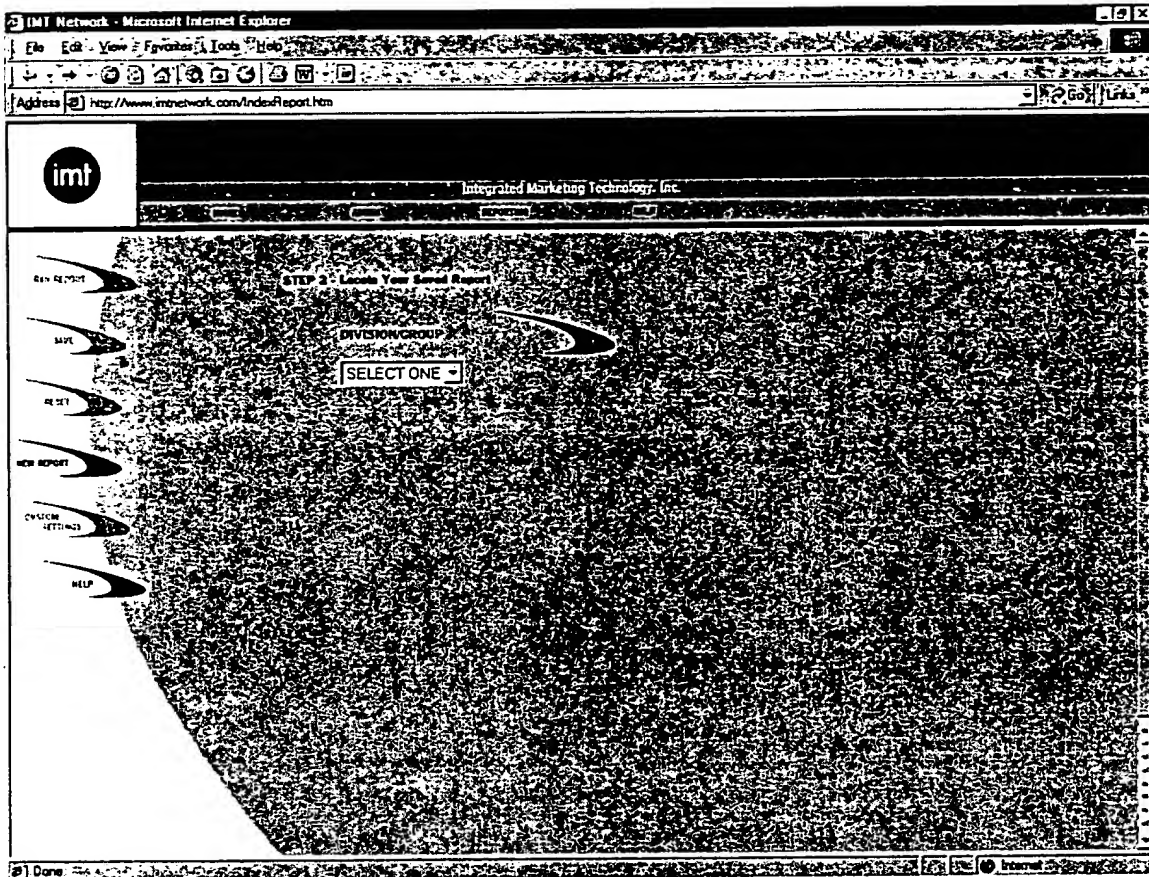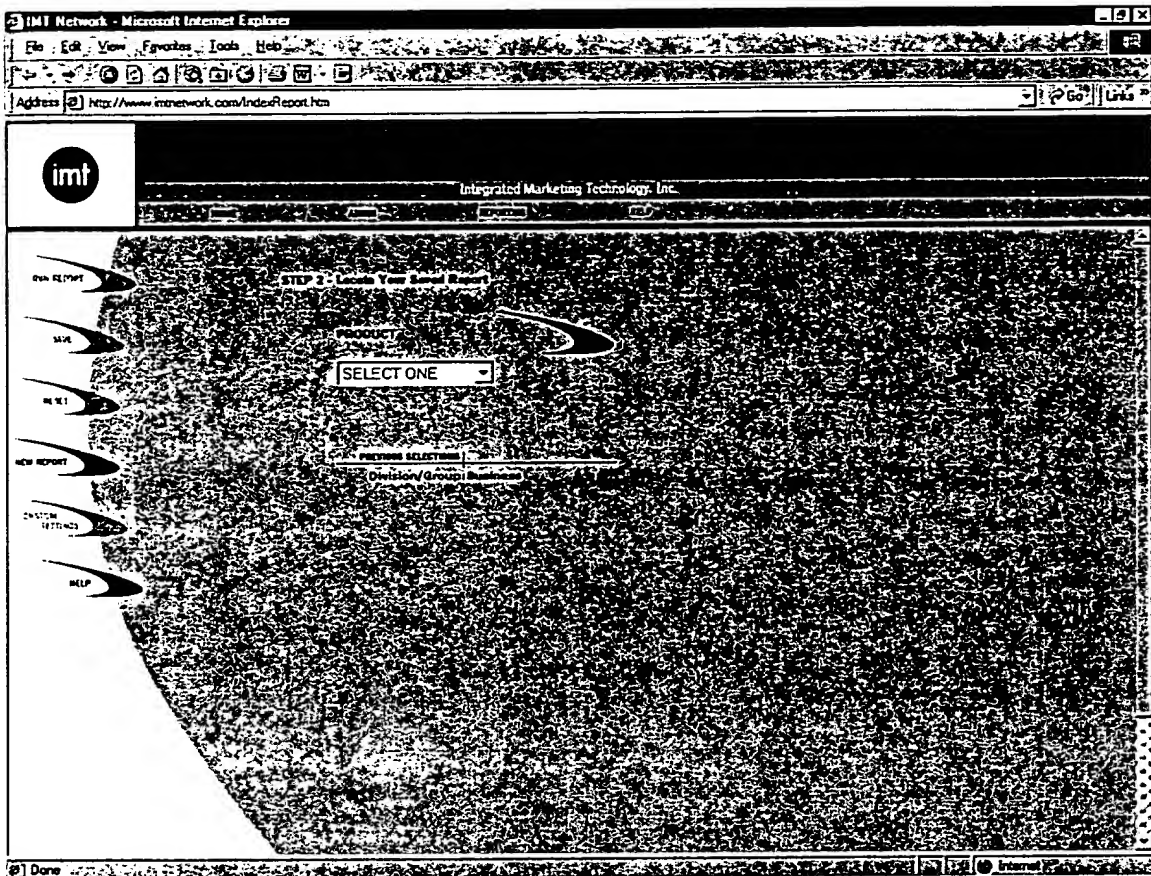
choosesavedb.asp

Description: This page provides a user the ability to locate a saved report from the **report_defs** table by filtering selections by **product**. A **product** is a grouping in IMT's proprietary database hierarchy
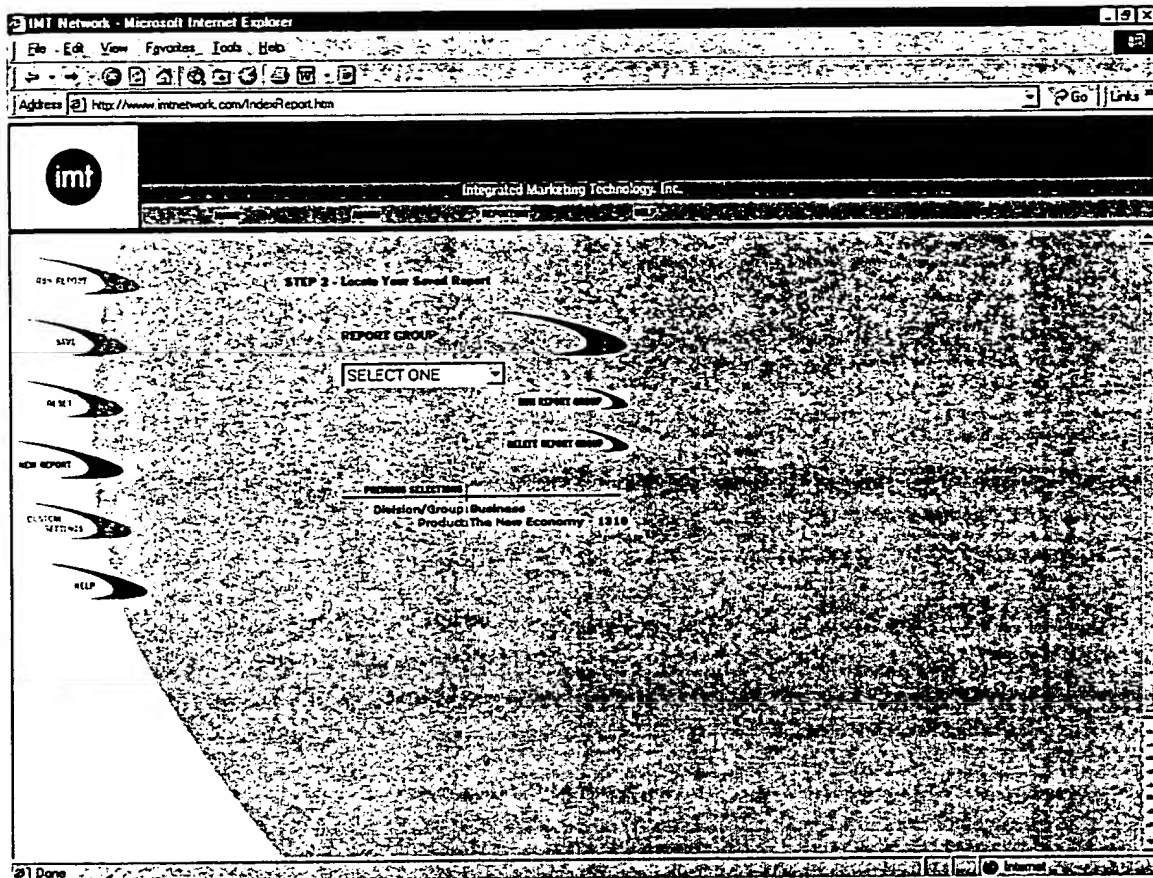
choosesavedc.asp

Description: This page provides a user the ability to locate a saved report from the **report_defs** table by filtering selections by **report group**. A **report group** is a grouping of saved reports.

choosesavedd.asp

Description: This page provides a user the ability to locate and execute a saved report from the **report_defs** table by filtering selections by **report name**. A report name is the unique identifer of a record in the **report_defs** table.